

CHAMBER NEWS

MARCH
2010

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**2010 CHEROKEE CHAMBER
BOARD OF DIRECTORS**

Mary Ann Miller, President

Copper Cup

Scott Weber, Vice President

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New York Life

Mark Donohue

The Book Vine

Julie Hering Kent

Executive Director

Vicki Menke

Office Assistant



This winter has sure been tough on all of us, but the first day of spring is just around the corner. I think we are all ready for the snow drifts to disappear and green grass to make its appearance. The City Workers and Mid-American Energy are planning to get the city Christmas decorations down this week. The snow, ice, cold and wind has made this a challenge to get this done.

This newsletter is packed full of information on upcoming events in the Cherokee Community. I hope you take the time to read about the Succession Planning Workshop, Recognition Banquet, Chamber Bowling Tournament and countless other events happening in March and try to attend and participate in those events that interest you.

Speaking of getting involved, the Promotions Team is looking for volunteers to help with various promotions throughout the year. The next Promotions Team Meeting is Tuesday, March 9 at noon. If attending monthly meetings does not work for you, consider volunteering to serve on a short term committee or volunteering to help at specific events. We need help with events such as Hot Dog Days (May 13), Golf Tournament (June), Crazy Days (July 15-17), Street Dance (July 3), and much more. EVERY Chamber Member is invited and encouraged to get involved to get the MOST out of your Membership!

Julie Hering Kent

Executive Director

Cherokee Chamber of Commerce



**Cherokee Chamber
Of Commerce
Friday Coffee Hour
9:30 AM**

- March 5 Wan Tan Ye (at Danny's)
- March 12 Red Cross (City Hall)
- March 19 Farm Bureau (Centennial Dr.)
- March 26 Groom Room (Red Ribbon)

"Chamber Chat"

KCHE (92.1 FM or 1440 AM)

Every Tuesday morning

at approximately 8:20 A.M.

(Pre-recorded on Monday)

- March 2 The Gathering Place
- March 9 Farm Bureau
- March 16 OPEN
- March 23 Quilt'n Kaboodle
- March 30 Soil & Water Conservation

At the
Sanford Museum
Saturday, March 13 At 7:30 PM

Storytellers of the Prairie

Clayton & Linda Layman
& Alan Baughman

The storytellers of the Prairie are three Master Storytellers who have a rich Iowa heritage. For several generations their families have made their homes in Iowa. The stories they tell come from true life experiences and family history. Their tales take you for tears to laughter and leave you sharing your own life stories



**THE
GATHERING PLACE
UPCOMING EVENTS**

March 5th — Daylight Again - A tribute to Crosby, Stills & Nash
Tickets available at the Book Vine and The Copper cup

March 19— The Jacob Lee Band 8:00 p.m.

March 20— The band - KIDNAP THE SUN 8:00 p.m.



Save the Date

**2010 Little Sioux Summer Festival
& Street Dance
Saturday, July 3 & 4, 2010**

**Next planning meeting is Tuesday, March 23
At 5:00 PM at the Depot.
Plan to join us!**





THE GOOD TIMES PLACE

March 2010

Cherokee Community Center
225-6166 or 225-5519

- Board Meeting March 3rd, 9:30 am
- Snowball Potluck March 11th (noon)
- Painting Group Every Monday 9:00 am
- 500 Club Every Tuesday at 1:00 PM
- Potluck 2nd Thurs of every month
Bingo to follow the Potluck
Pre-register /225-4727
- Bingo Thursday March 11th after
Potluck
- Wood Carving Every Thursday 1:00 pm
- Rock Painting Every Friday 1:00 pm



Annual Recognition Banquet

Saturday, March 13, 2010

5:30 PM to 6:30 PM Social Hour
6:30 PM Buffet Dinner

Award Ceremony to follow
Dinner

Entertainment will be the
uplifting speaker Pat McGill

WITCC Convention Center
Tickets: \$25
Call the Chamber at 225-6414 for tickets

25th Annual Sermons Ala Carte

Services 12:05—12:30
Lunch 12:30
Cost is \$3

Held at Memorial
Presbyterian Church
127 East Willow Church

Wednesday, March 3
Missy Brown, Aurelia Methodist

Wednesday, March 10
Father Armand Bertrand, I.C.

Wednesday, March 17
Tom Lewis, First Church of Christ

Wednesday, March 24
Kim Steen, Bethlehem Lutheran

Please welcome these New Individuals to Our Community

Jason Peters
Ben Hayes
Marie Perreault
Alicia Rollefson
Kenneth Borders
Kristina Nissen
Kody Toillion
Eric Purgett
Robert Stout
Alisa Dixson
Ayla Martin
Brett Renken
Karolyn Edwards
Esmeralda Zavala
Cathleen Krammerer
Scott & Tiffany Gaskill
Matt & Julie Schubert
Shannon & Joanna Anderson



**Membership Dues
Pay by March 1 to receive
your 5% Discount**

We have Cherokee City Directories for sale at the Chamber Office

Stop by to get yours.

Promotions Team

You are invited to the Promotions Team Meeting.

**Join us March 9
at 12:00 noon,
at the City Hall Chambers.**

We will be making plans for 2010!

FIRST IMPRESSIONS

You never get a second chance to make a First Impression! When a community is trying to attract new businesses, industries or home buyers, the same holds true.

The Chamber has been participating in a program through Alliant Energy called First Impressions to get an unbiased opinion of our community. This will help us identify our strengths and weaknesses.

Cherokee was paired with another community in Iowa which was similar to our size. A team of Cherokee board members visited this other community to evaluate everything from their community entrances, retail shopping areas, housing, recreation/tourism opportunities, and much more.

Meanwhile, a group from the other community visited Cherokee to assess those same things.

The next step includes a community meeting where members from the other community will come to Cherokee to report back what they found.

This meeting has tentatively been set for **Wednesday, March 31** at noon. We will share details as we finalize plans for this event.

Plan to join us to hear feedback from first time visitor's eyes.

PARTICIPATE IN 2010 CENSUS

Every 10 years, a census of the population of the United States is conducted. Census takers help to make sure that everyone in the community is counted.

Why is it so important to make sure that the number of citizens is accurate? It determines the distribution of more than \$300 BILLION annually of government funding for critical community services.

**U.S. Census Day
is April 1, 2010**

Census data also impacts your voice in Congress because it determines representation in the U.S. House of Representatives and in state and local governments.

With only 10 questions, the 2010 Census questionnaire is one of the shortest questionnaires in history and takes just 10 minutes to complete.

Look for your U.S. Census packet to arrive in March. The official U.S. Census Day is April 1, 2010.

Fundraising for Conservation Education

The Cherokee Soil & Water Conservation District is currently taking orders for bareroot trees and scrubs which will be available for pickup mid to late April. Sales profits are used for conservation education projects including a the Grade Poster Contest, Scholarships for high school seniors, and the District's Annual Conservation Tour.

Deciduous trees for sale include Red Splendor Crabapple, Silver Maple, Sugar maple, Red oak, and Hybrid Willow. Shrubs include Common Choke Cherry, American Cranberry, Red Dogwood, Common Purple Lilac, and Common Ninebark. Evergreens include Techny Arborvitae, Black Hills Spruce, and Norway Spruce. For more information call 225-4151 or stop in the USDA Service Center at 314 Lake Street in Cherokee.



REAP

Cost Share Assistance Available for Establishing Windbreaks

Looking for help conserving energy and controlling snow deposition? A windbreak could be the answer. The Cherokee Soil & Water Conservation District (SWCD) offers a cost share assistance through the Resource Enhancement and Protection (REAP) Program. Individuals can receive 75% cost share up to \$22.50 per tree and \$3.75 per shrub with a total Dollar limit of \$1500. Income is not a factor in eligibility. Interested parties should contact the SWCD at 225-4151 or stop in the office at 314 Lake St. in Cherokee. The first step is filling out a simple application and later one of our technicians will do a site visit to develop a windbreak plan. If the applicant is agreeable with the plan the application is ran through a Commissioner's meeting for approval.



Cherokee Chamber of Commerce
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Cherokee Chamber of Commerce
Mission Statement

*“TO PROMOTE
POSITIVE GROWTH FOR
THE ENHANCEMENT OF
OUR COMMUNITY”*